

De Publicar a Emprender

Dr. Gerardo Marchesini

CTO del Centro de Innovación Tecnológica Empresarial y Social (CITES) del Grupo Sancor Seguros

Resumen:

From PhD to Business (*De Publicar a Emprender*) will explore the experiences of a scientist turned entrepreneur who started (and finished) a couple of companies in the Bio-Nanotech arena. The most important lessons of company building will be discussed and we will dare to give some advice on how to overcome common bottlenecks. If after hearing this, you are still in the room, you will have the chance to learn what are the opportunities for transferring from academia and starting a technology based company in the wild Argentinean Start Up ecosystem together with Cites, the first early stage technology investment fund and incubator.

CV:

BSc, MSc in Biology from the Universidad Nacional de Córdoba (2002), Marie Curie Industry Fellow The Netherlands (2003), PhD in Chemistry from the Vrije Universiteit Amsterdam, Netherlands (2008), PostDoc at the Rikilt Institute, Wageningen University and Research Centre, Netherlands (2008), researcher in Nanobiociencias in the Joint Research Center of the European Community in Italy. MBA specialized Healthcare and Biotech at the IE Business School, Spain, IE Entrepreneur Fellowship (2014), experience in USA, Italy, Luxembourg, UK, Switzerland, the Netherlands and Denmark in the development of technology-based businesses from start-ups, early-stage venture capital, management of international projects, technological entrepreneurship, research and scientific and technological applications. Inventor and Co-founder of Plasmore S.R.L. (2009-2017, Italy) and Biosypher (2011-2016, England). Team member of CITES since 2015.